Industrial Visit Report - Abhinav Farm Club, Pune

Date of Visit: 07th November 2023

Date of Visit: 07/11/2023

Participants: MCA and MBA students (48 Total - Female, 35 Male)

The industrial visit organized for 83 students from the MBA and MCA programs at Akole Taluka Education Society Technical Campus on the 7th of November 2023. The visit was conducted at the Abhinav Farm Club located in Man, Pune, and was aimed at providing valuable insights into organic farming, the benefits of desi cow farming, various technologies used in the farm industry, and marketing techniques for farm products.

The visit to Abhinav Farm Club was indeed an enriching experience for all the students. Mr. Dnyaneshwar Bodake, who graciously shared his expertise and knowledge with us, was an exceptional guide throughout the visit. The following are the key takeaways from our visit:

- 1. Organic Farming and Benefits: Mr. Bodake explained the principles and practices of organic farming, highlighting the importance of chemical-free cultivation. He emphasized the environmental and health benefits of organic farming and how it contributes to sustainability.
- 2. Desi Cow Benefits: The students were given a detailed presentation on the benefits of desi cow farming, including the significance of desi cow products such as milk, dung, and urine in various agricultural and medicinal applications.
- 3. Various Technologies Used in the Farming Industry: Mr. Bodake introduced us to various modern farming technologies, including automated irrigation systems, crop monitoring through sensors, and eco-friendly pest control methods. We had the opportunity to see some of these technologies in action.
- 4. Marketing Techniques of Farm Products: The visit also covered the marketing aspects of farm products. Mr. Bodake shared his experiences in marketing farm produce and discussed various channels, strategies, and challenges involved in selling farm products directly to consumers.

The visit was organized efficiently, and all the students actively participated in the discussions and practical demonstrations. We were able to ask questions and engage in insightful conversations with Mr. Bodake, which further enhanced our understanding of the topics discussed.

Overall, the visit to Abhinav Farm Club was a good experience for the students, providing a practical perspective on various aspects of agriculture and organic farming. We are grateful to Mr. Dnyaneshwar Bodake for his time and expertise, which enriched our learning experience.







