

# Field Visit Report: Kalas Krushi Pradarshan Akole

Date: January 13, 2024

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## Introduction:

On January 13, 2024, a group of MCA and MBA students from our institution visited the Kalas Krushi Pradarshan in Akole. The objective of the visit was to provide students with exposure to the agricultural sector, emphasizing the integration of new technologies and exploring business development ideas. During the visit, the students had the opportunity to interact with representatives from reputed agricultural companies.

## List of Visited Companies:

### 1. Sashyadri Thibak:

- Sashyadri Thibak showcased innovative farming practices, emphasizing sustainable and organic methods. Students gained insights into the importance of eco-friendly farming and the application of traditional agricultural knowledge.

### 2. BVG Agro:

BVG Agro presented modern farming techniques and highlighted their commitment to agribusiness and rural development. Students learned about the incorporation of technology in agriculture, from precision farming to post-harvest management.

### 3. Exactive Farms Producer Company:

Exactive Farms focused on the concept of cooperative farming and how it can empower local farmers. Understanding the role of cooperative farming in enhancing the socio-economic status of farmers and its potential for scalability.

### 4. Indo American Hybrid Seed India Pvt Ltd:

The company highlighted its role in seed development and hybridization, contributing to increased crop yield. Students grasped the significance of quality seeds in ensuring agricultural productivity and the role of technology in seed development.

### 5. Sharayu Seeds:

Sharayu Seeds showcased its advancements in seed technology and the development of high-yielding crop varieties. Insights into the research and development processes of seed companies, emphasizing the importance of innovation in agriculture.

## 6. Cigma Feeds Company:

Cigma Feeds presented its contribution to the livestock industry through the production of high-quality animal feeds.

### Conclusion:

The field visit to Kalas Krushi Pradarshan proved to be an enriching experience for our MCA and MBA students. The exposure to reputed agricultural companies provided them with practical insights into the integration of new technologies and business development ideas in the agricultural sector. The visit was successful in aligning theoretical knowledge with real-world applications, contributing significantly to the students' overall understanding of the dynamic agribusiness landscape.





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